



III International
Economic Forum

October 31 - November 1 | 2019

BUSINESS SUPPORT:
critical points,
science-based solutions,
international cooperation

PATRON & SUPPORTER



III International Economic Forum "BUSINESS SUPPORT: Critical Points, Science-Based Solutions & International Cooperation"

PROGRAM OF SESSIONS November 1, Friday

09.00 - 10.00 Registration & Morning Coffee

10.00 - 12.00 Session No 1

Financial market for businesses: support or barriers?

Venue: Hall on the 3rd Floor (Portretu zāle)

Moderators: Dr. oec. **Jelena Titko**, Associate Professor at EKA University of Applied Sciences, Researcher at the Institute of Economics of the Latvian Academy of Sciences; Mr. **Viktors Bolbats**, Co-Chair of the Strategic Development Committee at the Finance Latvia Association, Chairperson of the Management Board of the Baltic International bank)

Program:

- **Banking in the 21st Century** (Mr. **Viktors Bolbats**, Co-Chair of the Strategic Development Committee at the Finance Latvia Association, Chairperson of the Management Board of the Baltic International bank, LATVIA)
- **Responsible Business with Quality Investments: what it means and what it needs?** (Dr.sc.pol. **Inese Stepiņa**, Deputy Director of the Employers' Confederation of Latvia (LDDK), LATVIA)
- **Microfinances for Start-ups and SMEs** (Mr. **Juan Carlos Martínez Barrio**, Director of the Projects Development Department of CEEI-Burgos, SPAIN)
- **Latvian Business is in Search for Alternative Finance Schemas** (Mr. **Sergejs Paramonovs**, experience in top management positions at Dental Latvia, SPLAT Trading, Mogotel, LATVIA)
- **Turiba Business Index** (Ph. D. **Zane Driņķe**, Dean of the Faculty of Business Administration at Turiba University, LATVIA)
- **FinTech Companies in Latvia: the New Era of the Financial Sector?** (Dr.oec., prof. **Inna Romānova**, Dr.oec., prof. **Ramona Rupeika-Apoga**, University of Latvia, LATVIA)
- **Investment Solutions for Businesses during Low Interest Rates Era** (Dr.oec. **Julija Bistrova**, CEO at the CE Services, SWITZERLAND/LATVIA)
- **Social Responsibility of Banks: Trend or Obligation?** (Mrs. **Dace Helmane**, CEO of Institute of Corporate Sustainability and Responsibility, LATVIA)

Questions for discussion:

- European regulatory policy: effect on businesses
- The future of banking under the condition of money laundering
- Financial support for Start-ups and SMEs as basis of increase of business
- FinTech solutions – what businesses need to know?
- Social Responsibility of Banks: Trend or Obligation?

10.00 - 14.30 Session No 2

Digital solutions as efficient tool for faster development of business environment

Venue: Hall on the 2nd Floor (Sēžu zāle)

Moderators: Dr. habil. oec., prof. **Baiba Rivza**, Academician of the Latvian Academy of Sciences, the Head of the state research program's project INTERFRAME-LV; Dr. oec., prof. **Signe Bāliņa**, President of the Latvian Association of Information and Communication Technologies

Program:

- **The Digital Economy and Society Index - Our Challenges** (Dr.habil.oec., prof. **Baiba Rivza**, full member of Latvian Academy of Sciences, LATVIA)
- **Capital Structure Uncovered: is it so different** (PhD student **Aija Pilvere-Javorska**, Dr. oec. prof. **Irina Pilvere**, Dr.habil.oec., prof. **Baiba Rivza**, Latvian University of Life Sciences and Technology, LATVIA)
- **Specifics of Digitalized Professional Training for Nature-based Micro-entrepreneurs in Central Baltic Area** (Dr.oec., prof. **Maira Lescevic**, Vidzeme University of Applied Sciences, LATVIA)
- **Finance Regulators Financing Experience Abroad** (Mg.sc.admin. **Rita Vanaga**, Chief Accountant at Financial and Capital Market Commission, LATVIA)
- **Digitalization Impact Variations on Content of Higher Economical Education and Life-long Learning** (Dr.oec., prof. **Maira Lescevic**, Vidzeme University of Applied Sciences, LATVIA)
- **Experience of Latvia-Estonia: Development of Innovative Solutions for Higher Education Institutions Entrepreneurship Study Programmes – Intensive Training Modules to Create Solutions for Business and Business Environment** (Dr.oec., prof. **Maira Lescevic**, Vidzeme University of Applied Sciences, LATVIA)
- **How Voluntary Pension Savings are Influenced by their Representation on Digital Sales Platforms and Social Media in Latvia compared to Lithuania and Estonia** (Mg.sc.admin. **Evija Dundure**, University of Latvia, LATVIA)
- **Differences in Digitalisation Skills for Female and Male Employees** (Bs.admin. **Sabīne Anete Vasina**, University of Latvia, LATVIA)
- **Business Process Automation of SMEs in the Post-digital Era** (Dr.oec. **Iлона Dubra**, CEO of Jsc. Luxhouse, Mr. **Daniils Vladimirovs**, Computer Science student at University of Latvia and Finance student at BA School of Business and Finance, PricewaterhouseCoopers Latvia Associate in Tax Reporting, Accounting and Strategy, LATVIA)
- **Some Challenges for Better Involvement of Socially Excluded Part of Inhabitants into Digitalisation** (Mg.sc.admin, Mg.hist. **Ginta Tora**, Dr.chem. **Juris Dzelme**, Dr.sc.admin. **Ilze Buligina**, Dr.oec., prof. **Biruta Sloka**, University of Latvia, LATVIA)
- **Digitalisation Challenges for Households in Regions of Latvia** (Dr.oec., prof. **Biruta Sloka**, Mg.sc.admin. **Kate Čipāne**, Dr.sc.admin. **Inga Jēkabsons**, Bs.admin. **Emīls Volgasts**, University of Latvia, LATVIA)
- **Readiness for Digitalisation of Participants of Work-based-learning: Results from Recent Surveys of Employers, Vocational Education Institutions and Students** (Dr.sc.admin. **Ilze Buligina**, Dr.oec., prof. **Biruta Sloka**, University of Latvia, LATVIA)
- **Public Administrations Dialog with Citizens - Opportunities of Digital Environment in Latvia** (Mg.soc.sc. **Eduards Lielpēters**, Dr.oec., prof. **Biruta Sloka**, University of Latvia, LATVIA)
- **The perspectives on Digital Transformation of Social Business in Belarus** (Mr. **Oleg Koleda**, Head of sector of international competition and economic integration, Institute of economics of the National academy of sciences of Belarus, Coordinator of the National Contact Point (NCP) «Inclusive, innovative and intellectual society» by the program of the EU HORIZON-2020, Halina Matsiushenka, junior researcher, United Institute of informatics problems of the National academy of sciences of Belarus, BELARUS)
- **Modern Technologies in Use to Facilitate the Repatriation Process** (Mrs. **Olga Shulzinger**, Dr.oec., prof. **Ingrīda Jakušonoka**, Latvia University of Life Sciences and Technology, LATVIA)
- **Evaluation of Climate Change Mitigation Potential of Management of Organic Soils in Agriculture** (Ph.D. **Ieva Licite**, LATVIA)
- **The Relative Importance of Various Factors that Motivate Socially Responsible Purchases** (Mg.sc.admin. **Kristīne Casno**, Dr.oec. prof. **Daina Šķiltere**, Dr.oec., prof. **Biruta Sloka**, University of Latvia, LATVIA)
- **Innovation and Cooperation in Polycentric Regional Development as a Tool on the way of National Level Prosperity** (Mg.sc.admin. **Dace Štefenberga**, Head of the Department of Development and Science, Ventspils University of Applied Sciences, LATVIA)
- **Craft Quarter, City Spatial Solution for Business Development** (Dr.oec. **Andrejs Lazdins**, Dr.oec. **Līga Jankova**, Dr.oec. **Aina Dobeļe**, **Madara Dobeļe**, LATVIA)
- **Deprived Areas in the Age of Digitalization** (Phd student **Mairita Stepina**, Latvia University of Life Sciences and Technologies)

Questions for discussion:

- Compliance of the established Network with today's requirements (in the country as a whole and regions) compared to Estonia and Lithuania
- Objective factors limiting the use of digital environment in business (financial problems for SMEs, network availability, lack of specialists with appropriate knowledge and skills)
- What needs to be solved by public authorities, by business and by employees themselves to improve business environment?
- Directions of general education system development during the digitalization
- Lifelong learning tasks in the conditions of digitalization of the economic environment

12.00 - 12.30 Coffee Break, B2B, B2S and S2S meetings

12.30 - 14.30 Session No 3**The investment environment of business development: the key issues faced by local and foreign investors****Venue: Hall on the 3rd Floor (Portretu zāle)**

Moderators: Dr. oec. **Tatyana Boikova**, Assoc. Professor at the Baltic International Academy, Researcher at the Institute of Economics of Latvian Academy of Sciences;
Mr. **Gerald Hoppstaedter**, entrepreneur, Austria)

Program:

- **Foreign Direct Investment as Driver of Productivity in the Baltic States: How to Reach the Higher Hanging Fruit?** (Mr. **Mārtiņš Zemītis**, European Semester Officer and economic analyst at the European Commission Representation in Latvia, LATVIA)
- **Why Latvia? How Good is Latvia in Attracting Foreign Investments** (Mr. **Rolando Huapajja-Delgado**, Senior Investment Advisor at the Investment and Development Agency of Latvia, LATVIA)
- **Threats of Economic Environment and Labor Market for Foreign SME in Latvia** (Mr. **Frederic Dehondt**, President of the French Chamber of Commerce in Latvia, FRANCE/LATVIA)
- **Latvia in Competition for Investments Coming from France. Case studies. Challenges for Those in Action** (Mrs. **Solvita Gulbe**, Head of Economic Representation Office of Investment and Development Agency of Latvia in France, LATVIA)
- **Attracting EU Investments for SMEs** (Mrs. **Marija Plotniece**, H2020 SME Instrument Risk Finance senior expert, LATVIA)
- **Possible Purchasing Prices for Blue Mussel Products from the Baltic Sea** (Mg.sc.admin. **Zaiga Ozoliņa**, Project manager, Kurzeme Planning Region, LATVIA)
- **Foreign Direct Investment Flows and the Issues of Its Efficiency** (Dr. oec. **Tatyana Boikova**, Assoc. Professor at the Baltic International Academy, Researcher at the Institute of Economics of Latvian Academy of Sciences, LATVIA)
- **The Investment Environment of Business Development in China** (representative of Chinese Academy of Social Sciences (CASS), CHINA);
- **Municipality as Business Organisation Territorial Unit** (Mr. **Igor Meija**, entrepreneur, Chairman of the Board of Aprime Ltd., LATVIA)

Questions for discussion:

- Providing an attractive investment environment: the international experiences of advanced industrialized and emerging economies
- The decision-making by foreign investors
- Trends in FDI flows dynamics and distribution
- The key issues and risks faced by foreign investors
- The main factors and new opportunities enhancing FDI inflow

12.30 - 14.30 Session No 4**Business support for young people in contemporary society****Venue: Senate Hall on the 2nd Floor (Senātu zāle)**

Moderators: **Pamela Bernabei**, President of the Antonio Meneghetti Scientific and Humanistic Research Foundation, Switzerland / Italy; Dr., assoc. prof. **Nina Linde**, Director of the Institute of Economics of the Latvian Academy of Sciences

- **Business Development in Scandinavia: Education for Work and Gamified Classroom Environments** (Dr. **Peter Gray**, European Projects Adviser at the Norwegian University of Science and Technology (NTNU) in Trondheim, NORWAY)
- **Required Skills for Employees - Results from Recent Employer's Survey** (Mg.paed. **Anita Līce**, Dr. oec., prof. **Biruta Sloka**, University of Latvia, LATVIA)
- **Youth and Entrepreneurship: How to Help Young People to be Competitive in the Realities of the Modern World** (Mg.sc.admin. **Pamela Bernabei**, President of the Antonio Meneghetti Scientific and Humanistic Research Foundation, SWITZERLAND/ITALY)
- **From the Idea to the Socially Successful Project** (Ms. **Linda Lielbriede**, chair of the board of Skolens LV Association, lawyer assistant in BDO Law, student of Faculty of Law of University of Latvia, LATVIA)
- **Young Entrepreneur – Challenge for 365 days** (Mr. **Daniils Vladimirovs**, young entrepreneur, CEO of SIA Bluexb, Co-founder of Skolens LV Association, LATVIA)
- **Business incubation and key aspects of entrepreneurship support** (Mr. **Juan Carlos Martínez Barrio**, Director of the Projects Development Department of CEEI-Burgos, SPAIN)
- **From "Made in Italy" to "Made in..."** (Mrs. **Cristina Cecconi**, Coordinator of the international MBA program "Business Intuition of the Made in Italy", Ltd. FOIL Italy, ITALY)
- **Fostering Responsibility and Entrepreneurial Mindset for Young People: Youth Project Best Examples – Personal Stories of Erasmus+ project "Craftsmanship future of Europe: I AM ABLE TO DO!" participants** (LATVIA, LITHUANIA, ITALY)

Questions for discussion:

- Reasons of youth unemployment and social exclusion
- Offers and demands of the contemporary labour market
- Social entrepreneurship and young people
- Craftsmanship future of Europe: I AM ABLE TO DO!
- Youth project's best examples

14.30 - 15.00 Discussion of the Resolution for the III International Forum, closing reception

Venue: Latvian Academy of Sciences, Akadēmijas laukums 1, Riga

Working languages: English

Target audience: scientists, entrepreneurs and potential investors, politicians, students, representatives of local governments and ministries, representatives of embassies, journalists

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