



October 19th - 22nd 2015

Faculty of Business and Management, Brno University of Technology

## INVITATION

We kindly invite you and your colleagues to participate in Brno International Week 2015 (BIW 2015) that will be held from October 19<sup>th</sup> – 22<sup>nd</sup> 2015 in Brno University of Technology, Faculty of Business and Management in the Czech Republic.

### Scope of the Brno International Week

The main aim of the Brno International Week is to provide mutual cooperation in the pedagogical and scientific field and give an opportunity to our students to gain new perspectives on their majors. The focus of the BIW 2015 is on global issues in business, management, system engineering and informatics.

The Brno International Week will consist of three main parts:

- 1) guest lectures and seminars
- 2) Round Tables
- 3) Mov´in Europe

- 1) Each lecturer is invited to give one or two **guest lectures or seminars** lasting for two hours each.

The main areas for lectures are:

- Economics and management
- System engineering and informatics
- Quantitative methods in economics

We appreciate lectures which combine theoretical background with practical implication or with international comparison and using modern teaching methods.

- 2) We offer possibility to discuss your research ideas and mutual cooperation at **Round Tables** that will be thematic focused.
- 3) You are cordially invited to present your home university and study programmes at the **Mov´in Europe** where you can join the presentation of Erasmus students currently studying at our faculty.

BIW 2015 also aims at giving you an unforgettable stay in Brno. We invite you to **an attractive social programme**, including welcome drink at the Rectorate of the university, guided city tour and a half-day trip.



Please, be aware that the Brno University of Technology can not cover your travel and accommodation expenses. The participants coming from a European partner institution can receive funding via “Erasmus+ Teaching Staff Mobility” (for further information please ask your International Office for advice).

We are looking forward to hosting you in Brno.

**Organizing committee:**

Iveta Šimberová  
Zdenka Konečná  
Vladimíra Kučerová  
Pavel Mráček  
Robert Zich  
Lucie Kaňovská  
Marek Zinecker  
Kristína Sággy Estélyi  
Jan Luhan  
Pavel Weirich  
Zuzana Šimberová

For further information about BIW2015, please do not hesitate to contact us.

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